

# THE BASSANO

BASSANO, ALBERTA, THURSDAY, JULY 26, 1928

R. A. TRAVIS

INSURANCE OF ALL KINDS  
LOANS COLLECTIONS

VOLUME 12, No. 2

## Hussar Baseball Team Winners At Tournament Here

Victors Defeat Arrowwood and Bassano to Take First Prize Money

The Hussar baseball team put up a fine brand of ball to win both their games and cash prize money in the tournament here Wednesday afternoon, July 25th.

Hussar defeated Arrowwood 8-6 to qualify for the final game against the Hussars when they chalked up 4 runs in the first inning, 2 in the second, and 2 in the third. They were not all earned runs, as the Hussars fielded a number of errors, but the Hussar boys were hitting well and playing good ball.

Jakey Bulmer, who started the game for Hussar, was taken out of the box after two innings. Bulmer did not get going with his regular stride, and was poorly supported. Yankee Plante started the third frame for Hussar. Plante had already pitched one game for the Hussars, and he was not in good form at the start. Plante settled down in the fourth inning, and the visitors scored only one more run with good pitching and good support.

In the eighth inning Bassano staged a rally, but it was too late to save the game. With two men out and two on base, Bassano cranked out a three bagger that scored the two men on the bases ahead of him. Hussar scored on Bulmer's single, but the next man at bat was retired, leaving the final score 12-8, with Hussar on the short end of it.

**The Line-Up:**  
Hussar—Stiller T.F., Wallers A., Crotty P., Bushman C.F., Jones 3b., H. Muller c., Kennedy L.F., Culbertson 1b., M. Muller 2b.  
Bassano—Stimpson L.F., Thompson R.F., Ralph Burrows 3b., Ranson 2b., Rubelke R.F., Royal Burrows C.F., Newby 1b., LaPlante A. Bulmer P.

The game was replaced by Plante, and Newby was replaced by Ranson in the eighth.

**The Score by Innings:**  
Bassano 1 2 3 4 5 6 7 8 9  
Hussar 4 2 0 0 0 0 0 0 0

**The Glove-Bassano Game**  
Bassano ran away from Gleichen in the first game of the tournament. The visitors got away to a big start with 5 runs in the first inning, but the Hussars came right back and hammered out a bunch of hits that coupled with several errors, accounted for 12 runs before the third man was retired. That was enough to catch the game, but the local boys chalked up 3 more counters before the end of the game.

**The Score by Innings:**  
Bassano 1 2 3 4 5 6 7 8 9  
Gleichen 0 0 0 0 0 0 0 0 0

Plante pitched the game for Bassano, and allowed only 3 or 4 hits, although he started off poorly in the first innings.

Artie Simpson yielded a wicked hit in both games. In the Gleichen-Bassano game Artie rapped out 4 hits in 6 times at bat, and in the

## Countess News

COUNTRESS, July 26—Marie Chamberlain, of Glen, visited at the Gamble home over the week-end.

Mr. and Mrs. A. M. Anderson and Mrs. Stuss spent a most pleasant evening at the Dingley home on Sunday.

Mr. and Mrs. Gamble and family are planning on a trip to the States. They will leave the 1st, and have away two weeks.

A number of Countesses took in the ball games at Bassano Wednesday.

Mrs. J. K. Kier and infant son left Bassano Monday for their new home at Indus, Alta.

A geographical error was made in last week's paper when it was announced Mr. and Mrs. Kier were going to Dachsen. This should have been Indus, and was an error made in the printing office.

Mrs. J. K. Kier and infant son left Bassano Monday for their new home at Indus, Alta.

Mrs. James Shupe was a caller at the Newman home on Monday.

**FOXES DOING WELL AT BREIDEN'S RANCH**

H. O. Breiden has fifteen fine young fox pups at his fox ranch. The young animals have now reached a fair size, and all appear to be thriving.

Mr. Breiden has four pairs of adult foxes besides the fifteen pups. All the adults are pure bred registered stock, recorded in the records of the fox breeders' association. The pups will be inspected some time this fall by Mr. Oulton, the government inspector. In addition to coming from pure bred registered stock, every animal must measure up to a certain physical standard before it is recognized and accepted by the fox breeders' association.

**BROOKS GOLFER WINS DISTRICT COMPETITION**

W. Tait White, of Brooks, won the district play-off in the Calgary Herald cup competition by defeating G. Van Tighem, of Strathmore.

Mr. White will represent this district, No. 11, in the final games which will be played in Calgary on July 27th, 28th, and 29th, over the course of the Calgary Golf and Country Club.

W. Tait White is an experienced golfer, and has been through many a competition. He should make a good showing in Calgary.

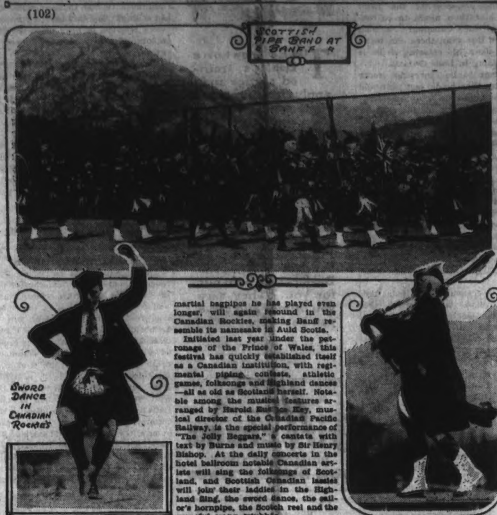
Final game he got 2 hits.

A good solid crowd turned out to see all three games.

The local ball club operated a restaurant both on the grounds, and did a good business.

The club held a dance at night in the Masonic Community Hall. The dance was well attended, and everyone enjoyed a good time dancing to the music played by the popular Bassano Harmony Orchestra.

## "Stands Scotland Where It Did?" Aye, Laddie!



"Stands Scotland Where It Did?" Aye, Laddie! The program of Scottish music is being given in the hall tonight, August 1st, to September 1st, when it will seem to have been transported straight to a new Highland home in the Canadian Rockies. The occasion is the Highland Gathering and Scottish Music Festival, to take place at the end of the month, with headquarters at the Grand Central Hotel, Banff, where the festival has been held for seven centuries, and

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**Water Sports Will Feature Opening Of Swimming Pool**

Program of Races, Diving, etc., for Opening of New Pool Wed. August 1st

The official opening of the new swimming pool is slated to take place on Wednesday afternoon, August 1st.

A sports program is being prepared by the pool committee, and will consist of swimming races of all kinds, such as beginners' race, boys' races, girls' races, races for men and for ladies, endurance races, under water swimming, etc., and plain and fancy diving.

The program will commence at 2 o'clock, and there will be no admission charge to see the events.

The floor of the pool is to be covered with brick. The material will arrive about the end of this week, and the work of laying the brick will commence as soon as it arrives. The brick floor will make a good bottom, and should keep the water always clean.

Most of the birds are pullets, but there are also some very fine cockerels. Mr. Downs plans to sell some of these for stock, as they are excellent specimens of the White Leghorn breed and he should find a ready market for them.

Next year the ranch will be equipped with incubators, and several thousand chickens will be raised.

**BOARD OF TRADE:**

A regular meeting of the Bassano Board of Trade was held in the Hunter Hotel last Wednesday, July 25th. About 15 members were present, and Mr. McLaws was in the chair in the absence of W. J. Blackie.

A letter from the Bassano Local Board of Health was read. The letter dealt with certain health regulations with respect to toilet camps and recreation grounds. The matter was turned over to the auto camp committee.

In connection with the July First celebration, H. O. Brooks gave a report for the fair grounds trustees, and A. McKee a report for the carol committee. The total profits for the day amounted to \$247.75.

E. A. Beck, in reporting for the irrigation committee, said that some of the town trees had been irrigated this week, and said the trees would thrive better if they were irrigated. Mr. Breiden said that irrigation could be proceeded with every year, making the system of lateral ditches was completed.

## WATCH YOUR LIGHTS AND LICENSE PLATES

Local police officers are checking up on car license plates and lights. Regulations governing these are to be strictly enforced, and motor car owners are advised to see that they carry two license plates on the car, and also that both head lamps and tail lamps are both working order.

## Hussar News

HUSSAR, July 25—W. Bell and S. Lela are away on their holidays.

Mr. and Mrs. Theo Larsen returned from an enjoyable trip to Edmonton; a friend the fair there. Mr. and Mrs. W. D. Moffat also returned from Edmonton Wednesday.

Miss Vivian Clifford is home after a delightful visit with friends at Stettler.

The junior ball game with Strathmore here Sunday was quite exciting. The Strathmore boys scored four runs in the first inning, and in the next two innings Hussar tied them. Then Hussar made some very good plays, and Strathmore were able to score only 2 more till at the beginning of the eighth, when the score was 6 to 12. Then Strathmore

woke up, made a homer, and tied the score. Jakey Bulmer made a homer, and in the last half of the ninth inning Hussar made 2 more runs, winning the game with a score of 14 to 12. J. Bell, S. Bell, G. LeGrandeur, J. Moffat, A. Hayes, did some very good ball playing, and all of them helped make an interesting game.

A large crowd of spectators gathered to encourage the boys.

The two-night Chautauque proved a great success in that the community hall was crowded both evenings, and were delighted with both the McDonald Kiddies and the Scheuber Quartette. An effort to bring the four-day Chautauque back in November.

Editor W. J. Smith, with his mother and brother, were callers at the home of Mrs. J. B. Bell, Saturday, on their way to Calgary.

Mr. and Mrs. Eastbrook are guests at the Clifford home this week.

Mr. and Mrs. Anderson were Bassano visitors on Sunday.

Mr. and Mrs. Woodward, with son Alce, were callers at the Bell home Sunday, en route for Calgary. They had much over from Dachsen.

A big crowd of baseball fans went over from Hussar Wednesday to attend the baseball tournament at Bassano.

Mr. and Mrs. Farley accompanied the hockey basketball girls to Glen Wednesday, where they played against the Glen girls.

It is noted that Chlay's has taken the place of the old Constellation for the Hussar games.

W. D. Moffat and Theodore Larsen were very successful at both Calgary and Glen. They each earned a yearling stallion and filly, and took lot for 2nd and 3rd for stallions, and 3rd and 4th for fillies. This speaks well for the class of animals being raised by the pure bred stock breeders of this district.

The Chautauque was a success financially. \$70.00 was taken in over the guarantee, which goes to the Community Hall fund.

**"Cat And Canary" To Amuse Lovers Of Mystery Here**

Everyone who has taken an interest in attempting to solve mysteries will be promised the thrill of a lifetime when "The Cat and the Canary" comes to the Glen Theatre Friday and Saturday this week, July 27th and 28th.

"The Cat and the Canary" is a feature production with an all-star cast headed by Laura LaPlante, is said by those who have seen it to be by far the most mysterious mystery ever filmed.

Six people, three women and three men, go with an attorney to a supposed haunted house to hear the results of a will. The attorney is murdered. Each of the six persons might have done the killing. Which one of them was it—if any—remains a mystery until the last scene.

"The Cat and the Canary" is a screen adaptation of the great stage play of the same name by John Willard.

## CROPS NEVER

### BETTER IN GEM COLONY

Season Most Favorable for Grain Growing—News of the District

GEM, July 25—The crops in Gem and surrounding district never looked better, and prospects are great for bumper 1928 crops. Just now all farmers are happy. The hay crop here is very heavy.

Mrs. Teis has enjoyed a visit from her sister during the week-end.

Congratulations to Mr. and Mrs. Clint Marquess on their marriage. Mr. and Mrs. Marquess, but nevertheless sincere. Now, boys, there's an example for you. Get busy!

Mrs. J. Buckley, wife of the Glen-Chen constituency M.L.A., will be chief speaker on Friday night when the U. F. A. Gem local will hold a special meeting in the Gem school.

A supper will also be given by the losers of the recent drive for new members for the U.F.A. and family. Mrs. Leishner and grandsons Sunday visitors at the home of Mrs. Teis.

Miss Eugenie Schmitzer spent a pleasant afternoon with Mr. Miller, Glen, operator.

Another new tractor has made its appearance in the Colony. Also another brand new car, and the proud owner is Ed. Jauras. Clarence Marquess is the owner of the new tractor.

Miss Dorothy Marquess is now with Mr. and Mrs. J. Royer.

Mrs. McBride and family returned a their home in Dachsen on Sunday, after having spent a pleasant week among their numerous old friends.

Mr. McLaughlin was a business visitor to Glen on Thursday. He informed the Gem correspondent that butchering plants without inspection is against the law at the present time.

Miss Waldron's many Gem friends will be pleased to hear that she has been appointed principal of the Gem consolidated school, with C. Douglas in charge of the intermediate room, and Miss D. Harrington in charge of the primary department.

Mrs. Clemens was a Friday evening caller at the home of Mrs. J. B. Bell.

The Hussar horse buyers paid a very short visit to the Halfway on Thursday last, and left without doing any business.

Mr. McLaughlin, of Brooks, C.P.R. D.N.T. official, was a visitor in the Colony on Tuesday and Wednesday.

Mrs. Broadfoot returned to Bassano on Saturday after spending a few days in the Colony the guest of Mrs. D. K. Douglas.

Several families in the Colony enjoyed a trip to the river on Sunday last.

Mrs. Small and family enjoyed a pleasant Sunday afternoon with Mrs. Groves.

**Thieves Break Into Bulmer's Store Sunday**

The store of J. W. Bulmer was visited by robbers last Sunday night. A quantity of cigarettes, tobacco, and groceries were taken but it could not be determined the exact amount carried away by the thieves. There was no money left on the premises, or the night raiders would probably have taken that too.

Entrance was gained by breaking through a window at the rear of the store.

Mr. Bulmer immediately informed the police of his loss, but there appeared to be no clue as to the identity of the robbers. It is believed the raid was the work of "hobos" who stopped off in town for a few hours, and after robbing the store boarded the next freight train leaving town.

**NEW MANAGEMENT FOR GEM THEATRE**

P. Usher, of Morley, B. C., has purchased from Mrs. J. L. Torgan the Gem Theatre business. The new owner will take charge August 1st.

Mr. Usher has been in the theatre business, and has operated picture theatres in a number of towns in the west. He promises to provide Bassano with a good variety of picture entertainment.

## GEM THEATRE

Friday and Saturday this week

The well known mystery play

## "The Cat and the Canary"

starring Laura LaPlante

The greatest mystery plays the screen has ever seen.

New thrills.... A new kind of picture.

at and the Canary









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 FIRST CLASS WORK  
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**Paying the Price**

During the intensely progress of one of the recent wars in China one side had a general captured. The army which had lost the general volunteered to exchange four majors for him.  
 The suggestion was declined.  
 "Well," offered the negotiating officer, "we'll exchange four majors and four captains for him."  
 "No," replied the representative of the other side, "my instructions are that we cannot return any general for anything less than a dozen cases of condensed milk."

**Gilbey's**  
 Now shipped at the full pre-war strength  
**"Spey Royal"**  
 is the choice of the man who knows real OLD SCOTCH WHISKY  
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 Washes, dries, rinses - a continuous operation; ready for the line in a quarter of the time it takes ordinarily. Ask for Demonstration.  
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**BANK MERGERS**  
 With the amalgamation of the Canadian Bank of Commerce and the Standard Bank of Canada, there are now only ten banks in Canada.  
 This situation is causing some concern among certain business men of the west, and in the town of Wainwright, Sask., the board of trade has taken the matter up and forwarded a telegram to the Hon. J. A. Robb, minister of finance, Ottawa, protesting against bank mergers. In their protest they predict that within ten years a financial dictatorship will be established in Canada if bank mergers are allowed to continue at the present rate.  
 While there is no immediate cause for alarm, the matter deserves the serious consideration of every thinking man in the Dominion.

**SAVING THE FORESTS BY EDUCATION**  
 The Canadian Forestry Association is conducting an educational campaign for the purpose of teaching the people of Canada the value of our Canadian forests and the necessity of preventing their destruction by forest fires.  
 Ninety-one per cent of all forest fires we are told, are instigated by a careless human hand. This figure is appalling, and shows the crying need for the exercise of great care in guarding against forest fires.  
 The annual fire loss amounts to millions of dollars and most of this can be traced back to persons who go into the woods and throw matches and cigarette butts carelessly about, or leave their camp fires smouldering.  
 While the appeal for forest protection may have little direct concern to the people of the prairies, yet it is only by a nation-wide appeal and the impressing of every Canadian with the importance of doing his part in forest protection, that the fire loss can be reduced to a minimum.

In their educational campaign the association is using trucks equipped with moving picture machines which show various phases of forestry work and also the ravages wrought by fire. The pictures are supplemented with lectures.  
 The educational campaign is creating a great deal of interest, and it is said much good work is being done.

**THE LOCAL NEWSPAPER**  
 In spite of the fact that the metropolitan press now reaches into nearly every town and village in the country the local newspaper in Canada is each year getting on a firmer foundation and becoming more and more useful to its home community.  
 It may be said that the day of the metropolitan newspaper is at hand. This is true, but it is equally as true that the day of the local newspaper is here too.

The metropolitan daily, with its world-wide news, its comic sheets, and its magazine supplements, while of course essential in our modern civilization, cannot take the place of the home paper. The very fact that the big city daily must cover a broad field forbids its becoming local in any sense, and it is in the local field where the home newspaper dominates and where it finds its true usefulness.  
 For, after all, it is the home news which is most important to most of us. We have the greatest interest in the community in which we live, and in the people who are our neighbors and friends. And it is the local newspaper which records the happenings of the folks at home, and in addition fosters the civic pride and progressive spirit of the community.

Of course the local newspaper is now on a firm business basis. This is why it is improving from year to year, why it is giving its readers a constantly better newspaper. But the local newspaper is still the principal booster for the community, and it does its boosting often without any hope of material reward.

**A Clerical Error**

A clergyman who had given up his former position as police magistrate in order to enter the church, was conducting his first marriage ceremony.  
 "Will thou have this man to be thy wedded husband?" he asked the bride.  
 The bride answered promptly, "I will."  
 "And you," he continued, addressing the bridegroom, "what have you to say in your defense?"

**THE UNKNOWN**  
 (By E. O. Laughlin)  
 I do not understand.  
 They bring me many, many flowers  
 to me -  
 Rainbows of roses, wreaths from  
 every land;  
 And hosts of silent strangers come  
 to see  
 My tomb here on these quiet, wooded  
 heights.  
 My tomb here - seems to be  
 One of the heights.  
 The low-voiced men who speak  
 Of me quite fondly, tell me "The  
 Unknown";  
 But now and then at dusk, Madonna-  
 mock,  
 Bent, mournful mothers come to  
 me alone  
 And whisper down - the flowers and  
 grasses through -  
 Such names as "Jim" and "John" -  
 I wish they knew.  
 And once my sweetheart came.  
 She did not say, of course, she  
 could not - know,  
 But thought of me, and crooned to  
 me the name  
 She called me by - how many years  
 ago?  
 A very puerile name. Her eyes  
 were wet.  
 Yet glowing, flaming to  
 me.  
 She wasn't wrong!

**TRUE NOBILITY**  
 Who are the nobles of the earth.  
 The true aristocrats,  
 Who need not bow their heads to  
 lords,  
 Nor doff to kings their hats?  
 Who are they but the men of toll,  
 The mighty and the free,  
 Whose hearts and hands subdue the  
 earth,  
 And compass all the sea?  
 Who are they but the men of toll  
 Who cleave the forest down,  
 And plant, amid the wilderness,  
 The hamlet and the town?  
 Who fight the battles, bear the scars  
 And give the world its crown  
 Of name, and fame, and history,  
 And pomp of old renown?  
 These claim no gaud or heraldry,  
 And scorn the kingly rod;  
 Their coats of arms are noble deeds,  
 Their peerage is from God!  
 They take not from ancestral graves  
 The story of their name,  
 But win, as once their fathers won,  
 The laurel wreath of fame.  
 -Stewart

**That's the Question**  
 She: "Now, if you men told the  
 truth, you would have to admit that  
 you like the talkative women just  
 as well as you do the others."  
 Her: "Others? What others?"

**Curiosity**  
 He had returned from a business  
 visit to London, and was relating to  
 his wife his many experiences. "He  
 said: "On one occasion I went into  
 one of the biggest hotels for curios-  
 ity."  
 "Wife: "How much does curiosity  
 cost?"

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## FLANAGAN BROS. Bassano

### HEALTH SERVICE of the CANADIAN MEDICAL ASSN. THE FUTURE OF THE RACE

A frequent criticism of public health work is that the saving of infant lives is not desirable, because it results in the acceleration of the unit.

Public health work is not carried on with the idea of preserving the unit. The best reply to the criticism is a consideration of what has occurred.

In England and Wales a great deal of public health work has been done and accurate vital statistics have been kept for many years. From these vital statistics we find that during the past fifty years, the infant deaths have been reduced by 50 per cent. In 1870 there were 238 infant deaths, amongst every 1000 and infants born. In the year 1925 the infant deaths amounted to only 70 per 1000 births.

If such results meant the preservation of the unit, of weakness, it would be reasonable to expect an increase in the death of children from one to five years.

What actually results from the proper care of infants is that not only are many infant deaths prevented, but also a great deal of sickness in this age group.

That the prevention of sickness amongst children means healthier children is proven by the fact that the death amongst children, from one to five years, has decreased as the infant death rate has decreased. In England and Wales their vital statistics show an even greater decrease among the older children than among the infants.

The protection of infants is one of the surest guarantees of healthy children and robust adults.

Questions concerning health, ad-

ressed to the Canadian Medical Association, 154 College St., Toronto, Ont., will be answered, by letter. Questions as to diagnosis and treatment will not be answered.

### MORE BUFFALO MOVE NORTH

With the final shipment which left early in July, the total number of buffalo transferred this season from the Wainwright Park to the regurg on the northern boundary of the province, reached 1,066 head.

Pemmican prepared from the flesh of buffalo slaughtered at the park last winter is being shipped to an eastern port for transportation to the natives in the Eastern Arctic. The shipment of this product have already been forwarded by water to the Eskimos in the vicinity of Ak-tavik where it is understood to have met with considerable favor.

### GOOD PROGRESS ON NORTH RAIL EXTENSIONS

It is expected that construction work on the extensions to the E.D. & B.C. and Central Canada railway lines will be completed in time to handle the increased 1926 crop shipments out of the newly opened districts in the north. It is announced by Hon. V. W. Smith, minister of railways.

Grading on the 15 mile extension from Whitevale to the end of steel at Fairview, north of the Peace River, will be completed by the end of August, and laying of steel will be commenced immediately thereafter. Good progress is also being made on the 25 mile grade from Wembley to Hylthe and it is hoped that much of this line will be completed before freeze-up.

### ALBERTA CROP ACHEARGE INCREASED

Alberta's crop acreage for 1926 shows a marked increase over that of the previous year, according to preliminary figures issued by the Dominion Bureau of Statistics.

While this estimate is subject to revision on the compilation of the information secured through cards circulated to public schools, the first estimate of the acreage in various crops is as follows: the final estimate for 1927 being shown in brackets: wheat, 6,008,100 (6,251,000); oats, 2,315,000 (2,243,000); barley, 495,000 (400,000); rye, 145,500 (156,647); flaxseed, 12,500 (10,587); potatoes 31,100 (31,136).

### GOOD PROGRESS ON PEACE RIVER HIGHWAY

Another link in the Edmonton-Peace River highway has now been completed, and a good road now exists between High Prairie and Peace River. Good progress is being made by the road gangs working on the section of the highway south of Lesser Slave Lake where so much difficulty was experienced last year as a result of the unusual height of water in the lake, and it is expected that with a continuance of good weather, the highway will be opened for traffic during the coming fall.

### Knows Her Own Bomb

Elsie: "Have you heard the story that's going around about Bunies?"  
Grace: "Heard it. Why, honest, I started it."

### Lost Art

The Guide: "Yes, it must be a thousand years old. You can take it from me they don't build such ancient castles nowadays."

## HAIL INSURE NOW

Protect your growing crops with a policy in the Bee Hail Insurance Co.

Established 1885  
Assets covered \$5,000,000

John Clark, Agent  
MARKETPLACE, ALBERTA

## Here and There

(93)  
Quebec, Que.—Announcement from Ottawa by Dr. W. H. Collins, Director of the Geological Survey of Canada, Province of Quebec, that a party of experts has started out under the direction of the Research Council of Canada to make a survey of the representative sheep ranches of the three provinces. British Columbia is included in the tour.

Six hundred delegates to the World's Hospital Congress meeting in Toronto, June 22-25, virtually chartered Canadian Pacific liner Montevideo, and were taken on from ship's side to Toronto by special C. P. R. train. Following the congress, the delegates make a trip across Canada to the Pacific Coast and return.

Edmonton, Alberta.—Looking to the improvement of wool produced by the sheep ranchers of the Prairie, a party of experts has started out under the direction of the Research Council of Canada to make a survey of the representative sheep ranches of the three provinces. British Columbia is included in the tour.

Winnipeg, Manitoba.—The formation of a dairy pool is suggested as a possible means of meeting the competition of Denmark in dairy products on the British market by Sir Thomas Allen, leader of the co-operative movement in Great Britain and special surveyor of the Empire Marketing Board at the wheat pool conference in Regina.

Indian Head, Saskatchewan.—One hundred million trees have been distributed throughout the Western provinces from the Forestry Farm here and its subsidiary at Sutherland, and the work is still progressing at an unabated rate. Practically all free to farmers and an average of a car a day is shipped. The work was started in 1901.

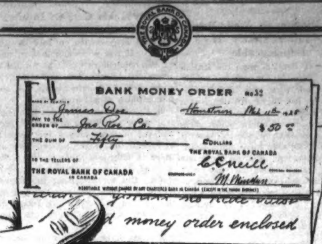
The Alphee Club of Canada will hold its 23rd annual camp July 17-24 at the Lake of the Hanging Glacier in the Purcell Range of the Rockies. Half will be the railroad for the camp which is five hours motor journey farther on. Eleven peaks all above ten, and some exceeding, eleven thousand feet in height, will be at the climbing disposal of the campers. There are also many others between nine and ten thousand feet high.

East makes its annual bow to West with the University of Montreal trip across Canada to the Pacific and back, starting from Montreal July 7. Many prominent French-Canadians make this annual trip which is sponsored by the University and run on Canadian Pacific trains, motor facilities and Great Lakes steamships. All the major cities of the West and the beauty spots of the Rockies are covered in this popular tour.

Younger railwaymen in the employ of the great Canadian transportation companies held their first annual conference at Montreal recently under V. M. C. A. auspices. The young men came from all points in Canada between Halifax and Vancouver and quickly got acquainted, swapping experiences and stories in friendly fashion after the first informal introduction. It is hoped to repeat the conference yearly.

Medicine Hat, Alberta.—The Winnipeg Hide and Fur Company here is coming along fast, it quickly in baidger, coyote, muskrat, skunk, the past twelve months it handled 6,500 beaver hides, over 300 horse hides.

35 tons of horse hair, a large quantity of wool and over 10,000 skins of baidger, coyote, muskrat, skunk, the past twelve months it handled 6,500 beaver hides, over 300 horse hides.



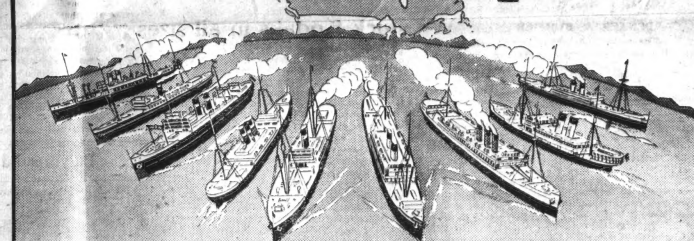
### "Money Order Enclosed"

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## The Royal Bank of Canada

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# Canada's Market - The Empire



ROLL down the map of the world. Follow the British Empire red through the continents and across the seas. There you see beckoning markets for Canada—where fewer trade restrictions intervene, where British tradition is appreciated, where Canada is known. There we can sell. There we can also buy.

Canada is buying more Empire goods than ever before—things we cannot grow or make—raw materials for our factories. Since 1922 Canada's imports from Empire countries have increased 67 per cent. Last year we bought Empire goods to the value of \$250,000,000.

And what is Canada selling the Empire? Last year we shipped \$500,000,000 worth of our products to other British lands, an increase of 44.3 per cent. in six years.

The various parts of the Empire want more Canadian goods. A demand exists among them for Canadian manufactures, or for the products of Canadian lands or waters. But we must see that our exports are maintained at a rigid standard, that they are packed as consumers desire, and that our prices are right.

To encourage this growing Empire trade, eleven of Canada's twenty-four Trade Commissioners abroad, are working in Empire centres. They are familiar with the demands of the people among whom they live. Their services and the information they gather are at the command of any Canadian producer or exporter. To get into touch with Trade Commissioners, write the Commercial Intelligence Service, Department of Trade and Commerce, Ottawa.

When you buy Empire goods, you do a part in making possible greater Canadian exports to these sister countries. Where we sell, we must also buy.

### The Empire Opportunity in Manufactured Goods

Of 38 groups of manufactured goods Canada sells the Empire to the total of \$178,000,000. It is to be remembered that the Empire imports from all countries these goods to the amount of \$2,571,000,000. The British Empire presents a tremendous opportunity for the development of export on these commodities.

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HOW GOOD THEY ARE --  
unless you try these beverage classics?



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F. C. T. O'HARA, Deputy Minister

Hon. JAMES MALCOLM, Minister







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